



ANNIE YOUNG

Digital Marketing

I elevate businesses by providing enticing, consistent branding to gain online visibility and attract the right clientele. I specialize in helping brands find their authentic voice and vibe to stand out in the saturated digital market.

WORK EXPERIENCE

DIGITAL MARKETING

Annie Young, Freelance

September 2023 - Present

- Offer a number of digital marketing services such as social media management, copywriting, design, marketing strategy, email marketing, and branding
- Creates engaging content to elevate business' online presence and attract potential clients

EVENT OPERATIONS SPECIALIST

Subcontracted through Beacon Hill & Atrium for a finance company

March 2022 - Present

- Specialized training, including handling IP under an NDA
- Help manage event flow & advertise event
- Interface with participants to accurately represent the company
- Out of state and international travel
- Setup/breakdown of event materials

CLIENT SUCCESS & MARKETING

Patina Rentals

May 2023 - October 2023

- Support client success team to convert orders
- Interact and assist a range of clientele in their event-based needs
- Assist in marketing tasks for email campaigns and social media updates

EDUCATION

NEW YORK UNIVERSITY

Bachelor of fine Arts, Drama, Minor, English Literature

- Honors: magna cum laude

CERTIFICATIONS

LAPTOP LIFESTYLE MASTER PROGRAM

Digital Marketing | Issued 2023

VOLUNTEERING

FILM FATALES

- Volunteered as a digital marketer for non-profit organization, Film Fatales
- Created, managed, and maintained newsletter and event invitations
- Extensive experience working in Mailchimp

CONTACT

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📍 Brooklyn, NY

🌐 [LinkedIn](#)

📅 [Calendly](#)

SKILLS

- Copywriting
- Blogs & Articles
- Visual story-telling
- Social Media Marketing
- Digital Marketing
- Marketing Strategy
- Branding
- Email Marketing
- Graphic Design
- Web Design
- Content Editing
- Creative Problem Solving
- Highly Organized